

WINTER 2009

CONNECTIONS

BRINGING HENDERSON COMMUNITIES TOGETHER



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A Place To Call Home



WELCOME TO CONNECTIONS

I would like to welcome you to the first issue of CONNECTIONS, Bringing Communities Together. The purpose of this newsletter is to keep both residents and businesses within the City's redevelopment areas informed on new businesses coming to the area, new social and civic services, upcoming events and to provide updates on programs and services that benefit both residents and businesses alike.

It is our belief that people play just as important a role in an area's successful redevelopment as the businesses. We broadly define the "people" of our redevelopment areas to be those who live here, those who own and operate businesses and non-profit organizations here, those who work here, and those who visit the area. And this is why the newsletter is called CONNECTIONS. It is about connecting residents to businesses and businesses to residents. It is about connecting people to the City's programs and services and creating community partnerships to access additional resources as needed.

We hope you enjoy learning more about the redevelopment area in which you live and how you can get involved to support your neighborhood and your community.

Sincerely,

Michelle Romero
City of Henderson
Redevelopment Manager

PITTMAN BLOCK PARTY COMING TO YOUR NEIGHBORHOOD

Come meet your new neighbors on Tuesday, March 24 from 4:00 p.m. to 8:00 p.m. at Wells Park, as we come together to have some fun and celebrate the opening of the North Community Police Station. This event is free and open to residents and businesses located within the Eastside and Downtown Redevelopment Areas. Enjoy games, arts and crafts, a jump house, entertainment, food and refreshments, information booths, and giveaways. The ribbon cutting of the North Community Police Station will kick off at 6:00 p.m. Take guided tours of the station, and watch K-9, Mounted Horse and Swat Team unit demonstrations at the station and the park. You can also show off your moves in 3v3 pickup basketball games against Henderson police officers. Sign ups are first-come, first-serve and prizes will be awarded. So come down and meet your local police officers, your City representatives and your neighbors.

LAKE MEAD CROSSING TO BRING ON MORE STORES THIS SPRING

Located at the entrance to the Water Street District, Lake Mead Crossing is a 74-acre master-planned shopping and office complex at Water Street and Lake Mead. This lifestyle center will offer many necessary neighborhood retail amenities for residents and businesses alike in the surrounding areas. Stores such as Target, Sportsman's Warehouse, Hallmark and T-Mobile are now open and additional stores will come online in the coming months. Scheduled to open in March are Staples, Marshalls, Famous Footwear and Rack Room Shoes, and Ross is expected to open this summer.

At completion, Lake Mead Crossing will boast 780,000 square feet of retail space and is the only power center within the Downtown Redevelopment Area, complementing the vibrant entrepreneurial spirit of the historic Water Street District.

HENDERSON HOBBIES IS NEWEST STORE TO OPEN ON WATER STREET

Henderson's only authentic hobby store, Henderson Hobbies recently opened in December and offers everything a hobby lover could ever wish for from RC cars, airplanes, boats and a large selection of models and paints to puzzles and scale model kits for all ages.

Henderson Hobbies is located at 115 S. Water Street, next to Bank of America and across from the Rainbow Casino. For more information, please call 834-4024 and ask for Ed, Dave or Terry.

DID YOU KNOW?

Did you know that the City of Henderson has created many redevelopment programs just for you? As a business or resident of the Downtown or Eastside Redevelopment Areas, you can take advantage of exclusive programs that can literally save you thousands of dollars on improvements to your home or business, as well as leases, working capital, real estate and equipment.

RESIDENTIAL

(Gary and Jody Eighmy's home)

"We were one of the first people to get the paperwork and our home improvements done," said Homeowner Gary Eighmy. "We stripped the aluminum and resided our home with steel and painted it tan. The program is fantastic; I wish everyone would take advantage of it."

BUSINESS

(May and Michael Holland's Gold Casters Jewelry Store)

"The façade improvement program made all the difference in the world to my business," said Gold Casters Jewelry Owner and Operator Michael Holland. "The Redevelopment Agency offered to help if we moved to this location that used to be a bank. They offered up to \$30,000 and we just couldn't say no. We collaborated with the City to create the 40's showcase window, the neon lighting, the diamond shaped sign and the 40's corrugated theater design. It is great for business as everyone stops by to look at the window."

For more program information, eligibility and guidelines please contact the City of Henderson Redevelopment Agency at 702-267-1515 or visit www.cityofhenderson.com/redevelopment_agency/programs.php.

RESIDENTIAL



BEFORE: Gary and Jody Eighmy's home



AFTER: Gary and Jody Eighmy's home after using the homeowner's assistance program.

BUSINESS



BEFORE: Gold Casters Jewelry



AFTER: Gold Casters Jewelry's new building with façade improvements.



Water Street District is rich with history. So many people have traveled among these streets and helped to create the Henderson we know today. Above is an image from 1956 at the intersection of Army and Market Streets.

Downtown Henderson Business Association
Has A New Name:

THE WATER STREET DISTRICT BUSINESS ASSOCIATION

The Water Street District Business Association, formerly known as the Downtown Henderson Business Association, changed its name to reflect its passion and mission to support historical Water Street and its business district. The Association was created by businesses to pool resources to provide effective marketing campaigns and business educational opportunities while promoting the Water Street District as an enjoyable destination for locals and tourists.

Water Street District Business Association

c/o Tom Foster, Treasurer

108 Market Street

Henderson, NV 89015

PH: 702-267-1511



CITY OF HENDERSON
240 Water Street
P.O. Box 95050
Henderson, NV 89009

**COMMUNITY
DEVELOPMENT**
Redevelopment
MSC 135

James B. Gibson,
Mayor

Jack K. Clark,
Councilman

Andy A. Hafen,
Councilman

Steven D. Kirk,
Councilman

Gerri Schroder,
Councilwoman

Mary Kay Peck, FAICP
City Manager

www.cityofhenderson.com

UPCOMING EVENTS AT THE HENDERSON EVENTS PLAZA

FARMERS MARKET

Every Thursday, 9:00 a.m. - 3:00 p.m.

THIRD THURSDAY'S

Third Thursday of each month, 5:00 p.m. - 9:00 p.m.

TARGET PRESENTS ARTBEAT

Fourth Friday of April, May, June, September and
October, 4:00 p.m. - 10:00 p.m.

ST. PATRICK'S DAY "SONS OF ERIN" PARADE & FESTIVAL

March 12 - 15

HENDERSON HERITAGE DAY PARADE & INTERNATIONAL FESTIVAL

April 18

ARTFEST OF HENDERSON

May 9 - 10

INDEPENDENCE DAY CELEBRATION

July 4

HO'OLAULE'A PACIFIC ISLANDS FESTIVAL

September 12 - 13

SUPER RUN CAR SHOW

September 25 - 27

FABTECH DESERT RACE TECH & CONTINGENCY

December 4

WINTERFEST

December 11 - 12

OTHER HENDERSON EVENTS

PITTMAN BLOCK PARTY

March 24, 4:00 p.m. - 8:00 p.m.

at Wells Park, 1608 Moser Dr, Henderson, NV 89015

NORTH COMMUNITY POLICE SUBSTATION

March 24, 6:00 p.m. - 9:00 p.m.

225 E. Sunset Rd, Henderson, NV 89011

For more information on these and additional
events, please see the events calendar at: **ecalendar.**
cityofhenderson.com or call **267-2171**.